



Impact Report

OUR MISSION

Ronald McDonald House of Southwest Virginia provides an environment of love, community, and hope to families of seriously ill children. Ronald McDonald House programs give a family with a sick child what they need most - each other.

QUOTE FROM AUBREY'S MOM



“The Ronald McDonald House was truly a gift for our entire family while our daughter was in the hospital. Knowing that we had a place to step away, get a nice shower and rest our minds and bodies was of great comfort. Aubrey’s twin sister, Grayson, also enjoyed being close to her sister so she could have longer visits”

2025 IMPACT SNAPSHOT

550

Number of families served thru all Ronald McDonald House programs

15

Average Length of stay at Ronald McDonald House

Stays ranged from 1 night to 204 nights

2,028

Volunteer Hours at the Family Room



Ronald McDonald House
Southwest Virginia



“Our son, Alexander, was born a scheduled c-section but had too much fluid in his lungs. The calm post-partum experience we were expecting turned into an unexpected transfer from Radford to Roanoke. My wife was released early so we could come down and be with him. This house has been a blessing by keeping us close and helping us keep our unexpected costs down! So thankful for this house.”

- The Plummers

PATIENT DIAGNOSIS & REASON FOR TRAVEL TO ROANOKE FOR MEDICAL CARE

- Premature / Full Term Complications
- Respiratory Distress / RSV
- Gastrointestinal
- Surgery
- Trauma
- Oncology

TOP DEPARTMENTS THAT REFER FAMILIES TO RONALD MCDONALD HOUSE

- NICU
- Peds / PICU
- Oncology
- Peds Surgery
- Pulmonology

VIRGINIA

RONALD MCDONALD HOUSE SERVES FAMILIES FROM 50+ DIFFERENT REGIONS



324

Number of Families registered for overnight stays at House

Location	Number of Families Served	Number of Nights
Alleghany	9	131
Appomattox	1	10
Augusta	2	7
Bedford	4	105
Bland	4	53
Botetourt	1	2
Buchanan	2	70
Buena Vista	1	17
Campbell	3	214
Carroll	15	276
Charlotte County	1	2
Chesapeake	1	7
Danville City	33	963
Dickson	1	1
Fairfax	1	14
Floyd	2	42
Franklin (County)	11	208
Fredericksburg	1	3
Galax	8	57
Giles	12	76
Grayson	10	109
Halifax	5	34

Location	Number of Families Served	Number of Nights
Henry	28	762
Lee	2	5
Lynchburg	1	14
Martinsville	15	177
Mercer	13	360
Middlesex	1	2
Montgomery	26	269
Page	1	8
Patrick	1	44
Pittsylvania	14	276
Pulaski	15	189
Radford	4	32
Richmond	1	182
Rockbridge	4	68
Rockingham	2	10
Russell	4	8
Scott	1	1
Smyth	4	113
Tazewell	13	90
Washington	2	6
Wise	5	8
Wythe	15	215

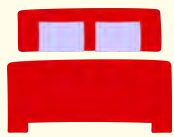
WEST VIRGINIA

Location	Number of Families Served	Number of Nights
Greenbrier	3	18
McDowell	3	13
Monroe	6	21
Raleigh	1	3
Summers	1	2



6,130

Total Number of Meals served at House



5,439

Number of Family Nights Provided



2

Number of Day-Use Families



Baby Memphis with Mom & Dad getting ready to head home after a stay at Ronald McDonald House.



Megan & Dustin with Baby Bodie. Mom & Dad stayed at the Ronald McDonald House for 48 days, while Bodie spent some time at the local hospital and got strong enough to head home after some respiratory issues.

OTHER

11 families for 142 nights

from New Jersey, Pennsylvania, Tennessee, South Carolina, North Carolina, Alabama, and Mississippi

“We didn’t know what to expect when we got here. Everything was amazing and I’m so grateful. Such a very homey feeling. I just had my baby girl 2 days ago, after being told she has to go through surgery, we have to stay here longer. This place has provided everything we need and has helped us through this tough process. Every donation and night we stay here just shows how much love there is in this world.”

- Lauryn & Adam, Eden’s parents



“Thanks so much for all you did for us during our stay. It meant ever so much to have a welcoming place to stay and good food available without us having to make it! Thanks for the love and kindness shown to us. My 7-year-old daughter said, ‘this place feels like home because there’s free food!’. It felt that way to us too. We will forever appreciate you.”



2,036 NUMBER OF FAMILY MEMBERS SERVED THRU HOSPITAL PARTNERSHIPS

Comfort of Home Bags
Holiday Gifts & Celebrations
Diaper Bags
Food Boxes



2,434 NUMBER OF VISITS TO THE RONALD MCDONALD FAMILY ROOM

341 NUMBER OF FAMILIES THAT VISITED THE FAMILY ROOM

OUR COMMUNITY BOOST

- Newsletter Subscribers - 10,000+
- eNewsletter Subscribers - 7,373
- Facebook Followers -13,322 with over 185,000 post views monthly
- Instagram Followers - 633 with over 13,000 views monthly
- Event Participants - over 15,700

We couldn't have done it without your generous *support.*



**Ronald
McDonald
House®**
Southwest Virginia

Thank you to all our donors and volunteers.

“Beautiful sunsets, rabbits from the upper woods sitting in the garden and staff and volunteers always helping. They brought us games to play, there was always food in the fridge or cooked freshly and that many times they had to give us the second key because we forgot ours in our room again.

You were catching us when it seemed for us like everything was falling.”

Mara - 16 years old
From Bavaria, Germany
Stayed for 16 nights in 2023

When a child is in the hospital, having family close means everything. That's what Ronald McDonald House of Southwest Virginia accomplishes each and every day - Keeping families close. Through programs like the Ronald McDonald House and the Ronald McDonald Family Room, families can be just steps away from their child's hospital room. For the Ronald McDonald House, we keep families at the heart of care. Because when it matters most, **Family Stays.**



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