



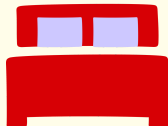
**Ronald  
McDonald  
House**<sup>®</sup>

Southwest Virginia

## 2025 Program Impact

**5,439** Family Nights

Ronald McDonald House Southwest Virginia provided 5,439 family nights so that parents could stay close to their child in the hospital.



**Families 550**



550 families were served by Ronald McDonald House Southwest Virginia as their child received medical treatment right here in the Roanoke Valley.

**50+** Regions

Ronald McDonald House Southwest Virginia served families from over 50 different regions across Virginia, West Virginia, North Carolina, and beyond



**Visitors 2,434**



The Ronald McDonald Family Room, located on the 14th floor of Carilion Children's Hospital served 2,434 visitors from NICU and PEDS families.

Visit our website for more information:

**RonaldMcDonaldHouseSWVA.org**



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## Unlocking the Power of Togetherness



Although Ronald McDonald House is McDonald's charity of choice, no one entity can solely support a charity. Ronald McDonald House Southwest Virginia is an independent 501c3 responsible for raising its own funds.

This is where you come in . . .



Under the Keys of Hope program, a portion of each home purchase would be donated to Ronald McDonald House Southwest Virginia.

100% of these proceeds will stay local to help keep families close to their children as they receive medical treatment in the area.



100% local



As the homeowners settle into their new home, they can be proud to know they are helping provide hope and the comforts of home for families staying at Ronald McDonald House.

**Thank you for helping us unlock  
the power of togetherness.**

Visit our website to learn more about this program:  
[RonaldMcDonaldHouseSWVA.org / keysofhope](https://RonaldMcDonaldHouseSWVA.org/keysofhope)