



# Impact Report

## OUR MISSION

Ronald McDonald House of Southwest Virginia provides an environment of love, community, and hope to families of seriously ill children. Ronald McDonald House programs give a family with a sick child what they need most - each other.

## QUOTE FROM AUBREY'S MOM



“The Ronald McDonald House was truly a gift for our entire family while our daughter was in the hospital. Knowing that we had a place to step away, get a nice shower and rest our minds and bodies was of great comfort. Aubrey’s twin sister, Grayson, also enjoyed being close to her sister so she could have longer visits”

## 2025 IMPACT SNAPSHOT

# 550

Number of families served thru all Ronald McDonald House programs

# 15

Average Length of stay at Ronald McDonald House

Stays ranged from 1 night to 204 nights

# 2,028

Volunteer Hours at the Family Room



**Ronald McDonald House**  
Southwest Virginia



“Our son, Alexander, was born a scheduled c-section but had too much fluid in his lungs. The calm post-partum experience we were expecting turned into an unexpected transfer from Radford to Roanoke. My wife was released early so we could come down and be with him. This house has been a blessing by keeping us close and helping us keep our unexpected costs down! So thankful for this house.”

- The Plummers

## PATIENT DIAGNOSIS & REASON FOR TRAVEL TO ROANOKE FOR MEDICAL CARE

- Premature / Full Term Complications
- Respiratory Distress / RSV
- Gastrointestinal
- Surgery
- Trauma
- Oncology

## TOP DEPARTMENTS THAT REFER FAMILIES TO RONALD MCDONALD HOUSE

- NICU
- Peds / PICU
- Oncology
- Peds Surgery
- Pulmonology

## VIRGINIA

RONALD MCDONALD HOUSE SERVES FAMILIES FROM 50+ DIFFERENT REGIONS



# 324

Number of Families registered for overnight stays at House

Location	Number of Families Served	Number of Nights	Location	Number of Families Served	Number of Nights
Alleghany	9	131	Henry	28	762
Appomattox	1	10	Lee	2	5
Augusta	2	7	Lynchburg	1	14
Bedford	4	105	Martinsville	15	177
Bland	4	53	Mercer	13	360
Botetourt	1	2	Middlesex	1	2
Buchanan	2	70	Montgomery	26	269
Buena Vista	1	17	Page	1	8
Campbell	3	214	Patrick	1	44
Carroll	15	276	Pittsylvania	14	276
Charlotte County	1	2	Pulaski	15	189
Chesapeake	1	7	Radford	4	32
Danville City	33	963	Richmond	1	182
Dickson	1	1	Rockbridge	4	68
Fairfax	1	14	Rockingham	2	10
Floyd	2	42	Russell	4	8
Franklin (County)	11	208	Scott	1	1
Fredericksburg	1	3	Smyth	4	113
Galax	8	57	Tazewell	13	90
Giles	12	76	Washington	2	6
Grayson	10	109	Wise	5	8
Halifax	5	34	Wythe	15	215

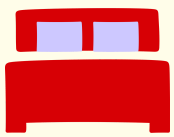
## WEST VIRGINIA

Location	Number of Families Served	Number of Nights
Greenbrier	3	18
McDowell	3	13
Monroe	6	21
Raleigh	1	3
Summers	1	2



**6,130**

Total Number of Meals served at House



**5,439**

Number of Family Nights Provided



**2**

Number of Day-Use Families



*Baby Memphis with Mom & Dad getting ready to head home after a stay at Ronald McDonald House.*



*Megan & Dustin with Baby Bodie. Mom & Dad stayed at the Ronald McDonald House for 48 days, while Bodie spent some time at the local hospital and got strong enough to head home after some respiratory issues.*

## OTHER

**11 families for 142 nights**

from New Jersey, Pennsylvania, Tennessee, South Carolina, North Carolina, Alabama, and Mississippi

“We didn’t know what to expect when we got here. Everything was amazing and I’m so grateful. Such a very homey feeling. I just had my baby girl 2 days ago, after being told she has to go through surgery, we have to stay here longer. This place has provided everything we need and has helped us through this tough process. Every donation and night we stay here just shows how much love there is in this world.”

- Lauryn & Adam, Eden’s parents



“Thanks so much for all you did for us during our stay. It meant ever so much to have a welcoming place to stay and good food available without us having to make it! Thanks for the love and kindness shown to us. My 7-year-old daughter said, ‘this place feels like home because there’s free food!’. It felt that way to us too. We will forever appreciate you.”



**2,036** NUMBER OF FAMILY MEMBERS SERVED THRU HOSPITAL PARTNERSHIPS

Comfort of Home Bags  
Holiday Gifts & Celebrations  
Diaper Bags  
Food Boxes



**2,434** NUMBER OF VISITS TO THE RONALD MCDONALD FAMILY ROOM

**341** NUMBER OF FAMILIES THAT VISITED THE FAMILY ROOM

## OUR COMMUNITY BOOST

- Newsletter Subscribers - 10,000+
- eNewsletter Subscribers - 7,373
- Facebook Followers -13,322 with over 185,000 post views monthly
- Instagram Followers - 633 with over 13,000 views monthly
- Event Participants - over 15,700

# We couldn't have done it without your generous *support.*



**Ronald  
McDonald  
House®**  
Southwest Virginia

## Thank you to all our donors and volunteers.

“Beautiful sunsets, rabbits from the upper woods sitting in the garden and staff and volunteers always helping. They brought us games to play, there was always food in the fridge or cooked freshly and that many times they had to give us the second key because we forgot ours in our room again.

***You were catching us when it seemed for us like everything was falling.”***

Mara - 16 years old  
From Bavaria, Germany  
Stayed for 16 nights in 2023

When a child is in the hospital, having family close means everything. That's what Ronald McDonald House of Southwest Virginia accomplishes each and every day - Keeping families close. Through programs like the Ronald McDonald House and the Ronald McDonald Family Room, families can be just steps away from their child's hospital room. For the Ronald McDonald House, we keep families at the heart of care. Because when it matters most, **Family Stays.**



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